

the whisky protagonist

DRAMS & DISCOURSE



‘Drams’

noun (plural)

- small amounts of a strong alcoholic drink

‘Discourse’

noun

- communication in speech or writing



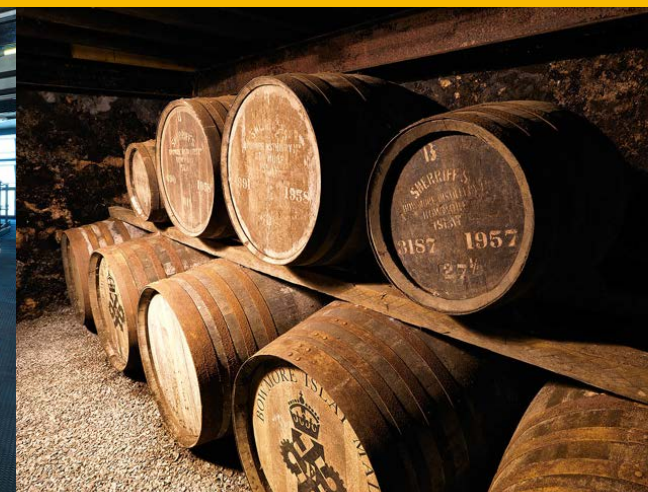
MARK SOUTHON

Web: www.thewhiskyprotagonist.co.uk

Email: mark@thewhiskyprotagonist.co.uk

Tel: 07932 885508

TASTINGS & LECTURES A SPECIALITY



A THIRST FOR KNOWLEDGE

In recent times, interest has grown in the World of Whisky. Once seen as being consumed exclusively by a “club culture” older generation, people of all ages are now enjoying whiskies from around the globe: production has increased not just in Scotland, but other parts of Europe, the United States, Japan and India.

As the choice of available whiskies expands, so does interest in the history, provenance and stories behind the distilleries and the remarkable people (both past and present) whose lives are dedicated to producing this noble spirit. Despite a history of production going back over 250 years, there are still no clear answers as to why so much intrigue, romance and variation surrounds a drink which, after all, is made from only three ingredients; grain, water and yeast.

Whether a novice, self-proclaimed connoisseur or just seeking further enlightenment to help in the appreciation or better understanding of the ‘Water of Life’, the Whisky Protagonist offers you and your associates a range of talks and/or tastings to cater for all palates.



The Whisky Protagonist

ILLUSTRATED LECTURES ON A VARIETY OF WHISKY THEMES

These can be arranged (with or without a sample of whisky to try) on the following topics:

SCOTCH WHISKY: A BOTTLED HISTORY

The history of Scotch Whisky and major events which have shaped the industry

A SCOTCH WHISKY DYNASTY

The founding families and figures whose names still feature on well-known products today

WHISKIES FROM AROUND THE WORLD

A whistle stop tour around the globe featuring whiskies from the UK, Ireland, USA, Japan and others

OTHER LECTURES: GIN, RUM, SHERRY, PORT & MADEIRA, COGNAC & ARMAGNAC, CALVADOS, BORDEAUX & TUSCANY WINES

Discover why Gin is so popular and Rum is regarded as ‘liquid sunshine’, the fortified wines of Portugal and Spain have many advocates as do the premium brandies of France

WHISKY TASTINGS FROM ABERFELDY TO YAMAZAKI

Usually with a flight of four or six whiskies for groups of up to sixty people with all whiskies, glasses, tasting and information sheets supplied

SCOTCH WHISKY TASTING

A comparison of whiskies from the classic regions of Scotland: Lowland, Highland, Speyside, The Islands, Campbeltown & Islay.

Featured Whiskies: Scottish Single Malts

Approximate Cost: £18-20.00 per head (based on four or six whiskies)

AMERICAN WHISKEY TASTING

Whiskies from the US offer a different taste profile, generally being made from a ‘mash bill’ of corn, barley and rye to produce a wide spectrum of flavours

Featured Whiskies: American Bourbon & Tennessee Whiskies, American Rye

Approximate Cost: £18-20.00 per head (based on four or six whiskies)

IRISH WHISKEY TASTING

Featuring the different types of whiskey from the North & Republic of Ireland, including their unique ‘pot still’ whiskey.

Featured Whiskies: Irish Single Malts, Irish Pot Still, Irish Grain, Irish Blended

Approximate Cost: £18-20.00 per head (based on four or six whiskies)

WHISKY IN THE UNITED KINGDOM AND IRELAND

All well as Scotland, other parts of the UK and Ireland offer up fascinating stories and more choice for the discerning drinker

THE WHISKY REGIONS OF SCOTLAND

Looks at the six productions areas of Scotland and the regional differences between them

HOW WHISKY IS MADE

A guide to the five stages of whisky making: Malting, Mashing, Distillation, Fermentation and Maturation

APPRECIATING WHISKY

An introduction to the range of whiskies available including Single Malt, Single Grain, Pot Still and Blended Whisky

BLENDS VERSUS MALTS TASTING

Usually a ‘blind’ tasting, where the audience are invited to decide which of the whiskies are blends or single malts before revealing the Art of the Blender.

Featured Whiskies: Scottish Single Malts, Scottish Grain, Scottish Blended

Approximate Cost: £18-20.00 per head (based on four or six whiskies)

WORLD WHISKY TASTING

There are now over 40 whisky producing countries around the planet. This selection offers the opportunity to literally ‘taste the difference’.

Featured Whiskies: Single Malts from the UK, Europe, Asia, Australia & USA

Approximate Cost: £20-25.00 per head (based on four or six whiskies)

JAPANESE WHISKY TASTING

Despite a Scottish influence when production started 100 years ago, extensive research & development now results in some of the best whiskies worldwide.

Featured Whiskies: Japanese Single Malts, Japanese Blended, Japanese Blended Malts

Approximate Cost: £20-25.00 per head (based on four or six whiskies)

Certified to 'talk whisky'



Scotch Whisky Heritage Centre
Certificate of Expertise
with Distinction in the Sales &
Service of Scotch Whisky



Moray College, Elgin, Scotland
Scotch Whisky Course Certificate
in the Understanding and Tasting
of Scotch Whisky

Contact Information

**To discuss a tasting event or arrange a talk
for your group / club / society, please
contact:**

Mark Southon



07932 885508



mark@thewhiskyprotagonist.co.uk

Testimonials

"Prior to your events, I knew a little about whisky but just how little became immediately apparent. You clearly have abundant knowledge of the product and its diversity. In your presentation you skilfully and enthusiastically imparted a great deal of interesting information in a manner that appealed to all."

(VP, Doncaster)

"You expressed the complexities of each whisky tasted and helped us to appreciate the delicate nuances that were awakening our taste buds. We were all able to share humour and conviviality and left the evening better informed, feeling a little warmer inside"

(RB, Doncaster)

"Not only was it an informative evening but it was highly entertaining with your style of presentation reaching out to all the audience, to make it a thoroughly good interactive event"

(KG, Doncaster)

"A great evening's entertainment, thoroughly professional and informative. Enjoyed the eclectic range of whiskies you provided, and the presentation made for a totally memorable night"

(SD, Conisborough)